



# CUSTOM CARTRIDGE, INC.

Precision Ultra High Performance Ammunition



New Pistol & Rifle Ammunition

## SoftShot™ - Flat Point Frangible TRAINING Ammunition

Cartridge Caliber	Bullet Weight <i>(grains)</i>	List <i>(each)</i>	Quantity Discounts		
			-22% <i>1,000 rnds.+</i>	-30% <i>10,000 rnds.+</i>	-37% <i>100,000 rnds.+</i>
<b>Automatics</b>					
380 Auto	75	<b>\$0.83</b>	\$0.65	\$0.58	\$0.52
9 mm Luger	90	<b>\$0.85</b>	\$0.66	\$0.60	\$0.54
38 Super	90	<b>\$0.87</b>	\$0.68	\$0.61	\$0.55
357 Sig	90	<b>\$0.94</b>	\$0.73	\$0.66	\$0.59
40 S&W	105	<b>\$0.91</b>	\$0.71	\$0.64	\$0.57
10 mm Auto	105	<b>\$0.94</b>	\$0.73	\$0.66	\$0.59
45 Auto	140	<b>\$1.00</b>	\$0.78	\$0.70	\$0.63
<b>Revolvers</b>					
38 Special	100	<b>\$0.88</b>	\$0.69	\$0.62	\$0.55
357 Magnum	100	<b>\$0.91</b>	\$0.71	\$0.64	\$0.57
44 Special	185	<b>\$1.13</b>			
44 Magnum	185	<b>\$1.15</b>			
45 Long Colt	140	<b>\$1.05</b>	\$0.82	\$0.74	\$0.66
<b>Rifles</b>					
223 Remington	42	<b>\$1.05</b>	\$0.82	\$0.74	\$0.66
7.62 x 39 mm	110	<b>\$1.39</b>	\$1.08	\$0.97	\$0.88
308 Winchester	110	<b>\$1.52</b>	\$1.19	\$1.06	\$0.96

**All prices are per round.  
Excise tax, CA sales tax & shipping charges not included.**

Quantities, calibers, & product lines may be mixed. Quantity discounts may be based on yearly purchase contract. Shipping programs available. Deliveries and their payments may be staggered. Prices may change without notice.

**Custom Cartridge, Inc.**

**805-967-1138**

**sales@customcartridge.com**

Retail Prices as of 2005.08

**5878 Hollister Ave.**

**Goleta, CA 93117**

**www.customcartridge.com**



# CUSTOM CARTRIDGE, INC.

Precision Ultra High Performance Ammunition



New Pistol & Rifle Ammunition

## SoftShot™ - Hollow Point Frangible SELF-DEFENSE Ammunition

Cartridge Caliber	Bullet Weight <i>(grains)</i>	List Price <i>(each)</i>	Quantity Discounts		
			-22% <i>1,000 rnds.+</i>	-30% <i>10,000 rnds.+</i>	-37% <i>100,000 rnds.+</i>
<b>Automatics</b>					
380 Auto	75	<b>\$2.10</b>	\$1.64	\$1.47	\$1.32
9 mm Luger	90	<b>\$2.14</b>	\$1.67	\$1.50	\$1.35
38 Super	90	<b>\$2.20</b>	\$1.72	\$1.54	\$1.39
357 Sig	90	<b>\$2.35</b>	\$1.83	\$1.65	\$1.48
40 S&W	105	<b>\$2.28</b>	\$1.78	\$1.60	\$1.44
10 mm Auto	105	<b>\$2.33</b>	\$1.82	\$1.63	\$1.47
45 Auto	140	<b>\$2.48</b>	\$1.93	\$1.74	\$1.56
<b>Revolvers</b>					
38 Special	100	<b>\$2.21</b>	\$1.72	\$1.55	\$1.39
357 Magnum	100	<b>\$2.28</b>	\$1.78	\$1.60	\$1.44
44 Special	185	<b>\$2.75</b>	\$2.15	\$1.93	\$1.73
44 Magnum	185	<b>\$2.80</b>	\$2.18	\$1.96	\$1.76
45 Long Colt	140	<b>\$2.58</b>	\$2.01	\$1.81	\$1.63
<b>Rifles</b>					
223 Remington *	42	<b>\$2.58</b>	\$2.01	\$1.81	\$1.63
7.62 x 39 mm *	110	<b>\$3.32</b>	\$2.59	\$2.32	\$2.09
308 Winchester *	110	<b>\$3.60</b>	\$2.81	\$2.52	\$2.27

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